

Demystifying Organized Dentistry

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ADA Vision and Mission

Vision: The Oral Health Authority Committed to the Public and the Profession.

Mission: The ADA is the professional association of dentists committed to the public's oral health, ethics, science and professional advancement; leading a unified profession through initiatives in advocacy, education, research and the development of standards.

America's Leading Advocate for Oral Health

Slide 2

M1

Rolande suggests to consider deleting this slide. Not sure the audience would be receptive to hearing right off the bat
MicheleF, 3/10/2010

ADA Goals

- **Achieve Effective Advocacy** for both oral health and the dental profession, within the health care, public and policy communities.
 - **Build Dynamic Communities** to collaborate through new, cost effective ways on strategic initiatives and policies.
 - **Create and Transfer Knowledge** to improve oral health, being the most trusted source for information. M2
 - **Lead in the Advancement of Standards** that are essential for the safe, appropriate and effective delivery of oral health care. M3
 - **Attain Excellence in Operations** through progressive and efficient business management practices.
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Slide 3

M2

CA example: CAMBRA

MicheleF, 3/10/2010

M3

Ca Example Perinatal Oral Health

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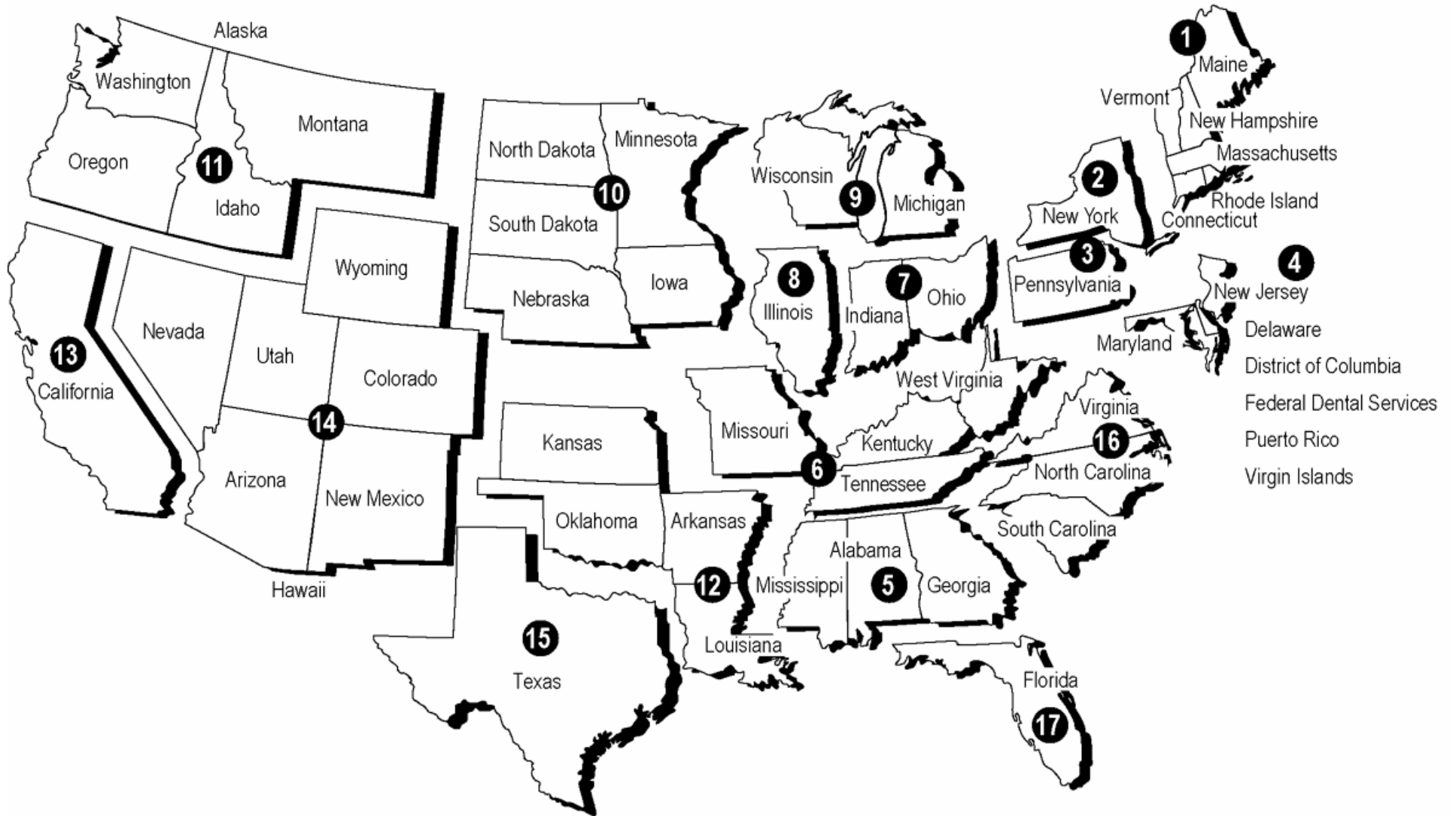
Governance

There are 11 ADA councils with most composed of one member from each of the 17 trustee districts of the Association.

There are two ADA commissions: the Commission on Dental Accreditation and the Joint Commission on National Dental Examinations.

The Committee on the New Dentist is a standing committee of the ADA Board of Trustees.

Map of Trustee Districts



ADA Councils

Council on Access, Prevention and Interprofessional Relations
(CAPIR) (AMA & AHA members)

Council on ADA Sessions (CAS)

Council on Communications (CC)

Council on Dental Benefit Programs (CDBP)

Council on Dental Education and Licensure (CDEL)

Council on Dental Practice (CDP)

Council on Ethics, Bylaws and Judicial Affairs (CEBJA)

Council on Government Affairs (CGA)

Council on Membership (CM)

Council on Members Insurance and Retirement Programs (CMIRP)

Council on Scientific Affairs (CSA)

DPH participation within Councils

- Influence from “the inside” ^{M4}
 - Get involved in your local component society ^{M5}
 - Be a resource and inform ^{M6}
 - Embody the “we” versus the “Us versus Them” mentality ^{M7}
 - Seek a leadership position
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Slide 7

- M4** CA Example: Ariane Terlet (La Clinica de la Raza; past member of Dental Board
MicheleF, 3/10/2010
- M5** CA Example: Irene Hilton, immediate past president dental society
MicheleF, 3/10/2010
- M6** CA example: Irene Hilton, Huong Le, Ariane Terlet on PDC and GAC
MicheleF, 3/10/2010
- M7** CA example: First Smiles (2004-2008 partnership with Dental Health Foundation
MicheleF, 3/10/2010

CAPIR Mission

CAPIR is the primary agency dedicated to providing leadership, vision, and coordination of the ADA's activities to:

- advance oral health care within the health delivery system
 - promote prevention as the cornerstone of oral health ^{M8}
 - improve access to oral health services for underserved populations ^{M9}
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Slide 8

M8

CA Example CAMBRA

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M9

CA example: POHAH for Safety Net Providers (Nov.9)

MicheleF, 3/10/2010

Program areas

- **Access, Community Oral Health Infrastructure and Capacity** M10
 - **Post – Access Summit activities**
 - **2010 Medicaid Symposium**
 - **Increasing familiarity between the public and private sectors**
 - **Geriatric and Special Needs**
 - **Fluoridation and Prevention**
 - **American Indian / Alaska Native Activities**
 - **Dental Volunteer Placement Program**
 - **AI/AN Summit**
 - **ECC Symposium**
 - **Cultural Competency and Community Outreach**
 - ***Health literacy in oral health* – National Action Plan**
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Slide 9

M10

CA example: Virtual Dental Home
Perinatal Policy Brief
MicheleF, 3/10/2010

Collaboration for the greater good

“Oral Health During Pregnancy and Early Childhood: Evidence-Based Guidelines for Health Professionals” *published February 2010*

Perinatal Consensus Conference in February 2009 at CDA headquarters in Sacramento, Ca.

Expert panel of medical and dental professionals





“ We hope to take advantage of this very teachable time. Pregnant women are more likely to adopt better health behaviors when they understand the impact their actions have on their children.”

- Co-Chair Jane A. Weintraub, DDS, MPH



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Long-term strategies:

- Developing evidence-based guideline statements
- Standards and performance measures
- Promoting guidelines adoption
- Expanding education of health professionals
- Integrating perinatal health and oral health
- Educating women and their families about the importance of oral health



Program areas

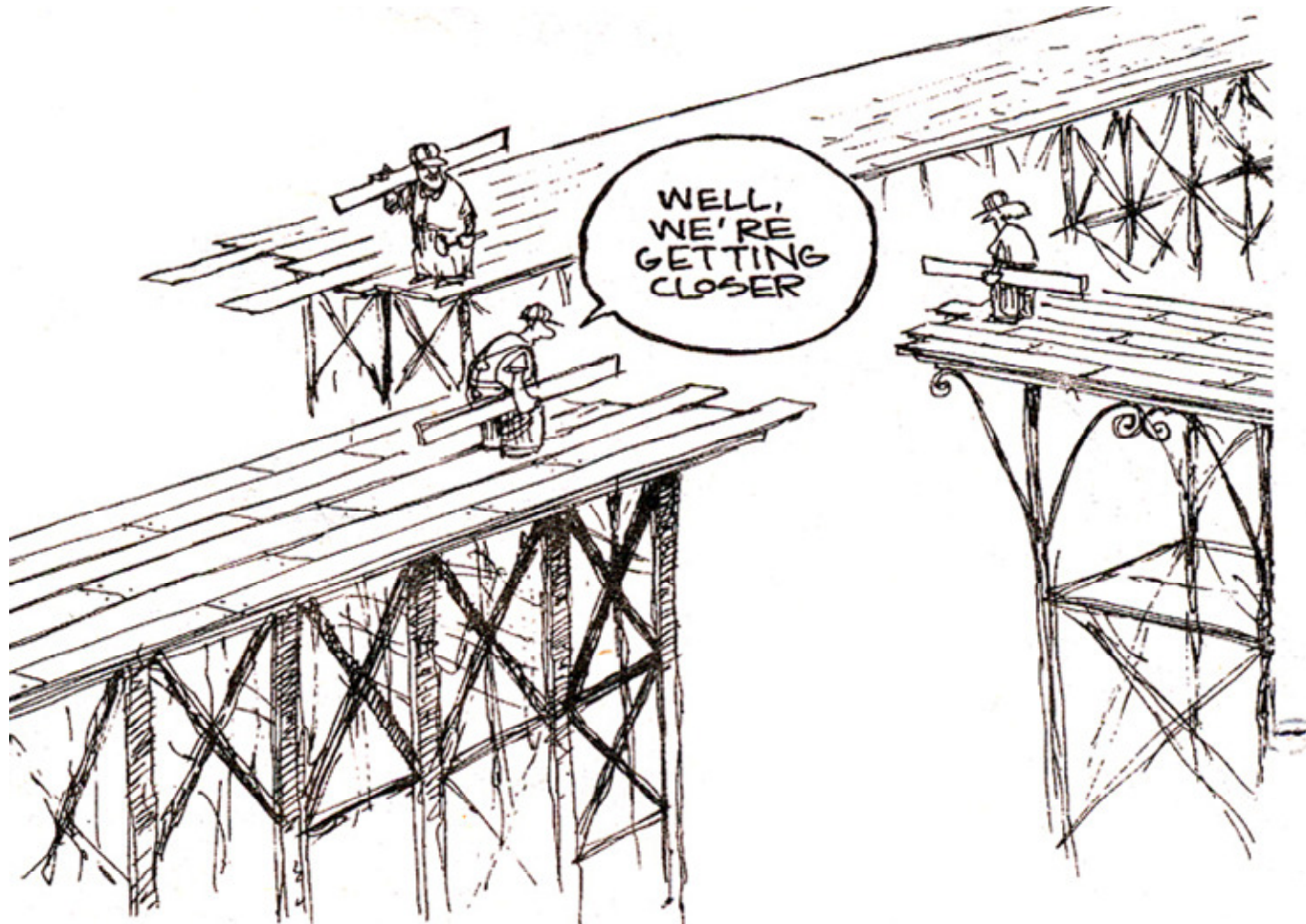
- **Give Kids A Smile Day and Expansion**
 - Continuity of Care and establishing a dental home
 - **Health Education/Health Promotion**
 - *National Children's Dental Health Month*
 - **Interprofessional Relations** M11
 - Interface with Joint Commission
 - (with CDC) Gathering data @ oral health usage in E.D. M12
 - **Public Health Outreach**
 - *Public Health Advisory Committee*
 - Presence at multiple events and increased collaboration
 - **Community Dental Health Coordinator**
 - A Community Health Worker with dental skills
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Slide 13

- M11** CA Example: Perinatal guidelines
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- M12** CA example: CHCF Report
MicheleF, 3/10/2010



DPH and Organized Dentistry interface



Your journey...
